



New Client Information - Graphic Design Services

In order to provide you with the most efficient, creative, and quality service, the following information is requested. All information provided to ZinZang Studio, LLC will be for internal use only and will be kept completely confidential. You will receive a detailed price estimate for the requested graphic design within one to five business days from this appointment or Internet request. Please note the more thoroughly you complete this form, the more accurate the estimate will be. We look forward to designing for you!

Contact Name: _____

Business/Company Name: _____

**Current Web Address/
Domain Name (if applicable):** _____

Email Address: _____

Home Phone: _____ **Office Phone:** _____

Mobile Phone: _____ **Fax Number:** _____

Type of Project: New Design Re-Design **Design Deadline
(if applicable):** _____

In which ways do you differ from your competitors? (Check all that may apply.)

Location Product Expertise Years in business Customer service

Other, please specify _____

Where will the new graphic design be used? Print Website Other

If other, please specify, _____

What is your slogan or tagline? (if applicable) _____

Do you have specific images and/or colors to be included in the design? _____

What attributes of your business would you like the design to reflect? _____

What is the overall message you want conveyed to your target audience? _____

Who are your main competitors? Please list their web sites if possible. _____

What type of print material will you be requiring using this graphic design? (Please check all that apply.)

Business cards Stationery/Letterhead Envelopes Brochures Flyers Menus

Newsletters Emarketing campaign Signage Other

If other, please specify: _____